

Caroline Brown

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education

MPS

ITP, Tisch School of the Arts
New York University

MLIS

Library and Information Science
San José State University

BA

Modern Literature
University of California,
Santa Cruz

skills

Design Leadership
Creative Workshop Facilitation
Design Research
Product Strategy
Interface Design
Project Management
Prototyping
Service Design
Sketching and Ideation
HTML/CSS

experience

Moment

Lead Designer, 2013-present

- Collaborate with clients to design processes and multi-channel products that achieve business goals and provide lasting value to customers
- Lead project teams in iterative design processes including research, journey mapping, ideation, sketching, prototyping, product testing and presentation
- Translate design strategy into detailed and realistic interface designs
- Manage client relationships, project timelines, and team design activities

The LAB at Rockwell Group

Interaction Designer, 2011-2012

- Collaborated on experience design, concept development, and physical prototyping for Google's Cultural Institute in Paris
- Led interaction design and curriculum development for Make Your World booth at Maker Faire Bay Area 2012, cosponsored by Intel Research and LAB at Rockwell Group
- Participated in concept development, prototyping, presentation, and documentation of interactive environments for a wide variety of clients in corporate, hospitality, and retail industries

ITP (Interactive Telecommunications Program), NYU

Media Researcher/Developer, 2010-2011

- Lead workshops on interaction design, prototyping, physical computing, and fabrication methods
- Researched, created and oversaw interactive design and fabrication toolkits and workshops

Bobst Library, New York University

Adjunct Reference Librarian, 2008

- Developed information literacy curriculum and taught undergraduate assignment-based workshops
- Provided reference services to undergraduates, graduate students, and faculty across a wide range of disciplines

Pratt Institute Libraries, Pratt Institute

Technology Outreach Librarian, Assistant Professor, 2006-2008

- Taught faculty workshops and credit-bearing courses in information and technology literacy
- Implemented emerging technologies and developed curriculum to encourage participatory learning
- Collaborated on design and development of the library's online public catalog